

ANCHAL NAGPAL

DESIGNER
ILLUSTRATOR

PERSONAL INFO

9891329621
anchal3493@gmail.com
www.anchalnagpal.com
<https://bit.ly/2RfFGu7>

TECH SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe After Effects

DESIGN SKILLS

Digital Design
Print Design
Branding
Typography
Color Theory

SOFT SKILLS

Creativity
Communication
Time Management
Problem Solving
Planning
Leadership

I am a Delhi - based graphic designer with an experience of 6+ years, where my focus has been to create and visualise smart and conceptual work through print and digital visual communication.

EXPERIENCE: 6+ YEARS

SR. ART DIRECTOR : REPINDIA

OCT 2019 - PRESENT

- Joined back as a senior art director and led brands like JSW Group, JSW Steel, MTV Beats, Lenskart and Luxor to name a few.
- Worked on brand campaigns like Love duet for MTV Beats, Select CITYWALK and Pacific Mall.
- Other responsibilities: Team management and administration.

ART DIRECTOR : THE GLITCH (GROUP M)

MAR 2019 - SEPT 2019

- Worked on brands like Reckitt Benckiser, Horlicks and ENO.
- Design conceptualisation and execution for pitches which included brands like Etsy, Bira 91 and Philips.
- Led a team of 5 comprising of graphic designers and interns.

SR. GRAPHIC DESIGNER : REPINDIA

JAN 2016 - NOV 2018

- Design conceptualisation and execution for pitches which included brands like TATA Sons, PVR Cinemas, Viacom 18, Cover Story, Manish Malhotra, Procter & Gamble & Anita Dongre to name a few.
- Performed the responsibilities and led the team of 16 designers as the associate team lead for the social media design team.
- Other responsibilities: Team Administration & Process, Concept Development & Quality Check.
- Worked on designs conceptualisation and execution for clients like Go Air (Anti Tobacco Campaign), Select CITYWALK (Anniversaries, Diwali, Christmas, REBORN & brand campaigns)
- Handled branding projects and print mandates for clients like United Colors of Benetton, Forest Essentials, Ananda Spa and Gold Souk. Also was responsible for daily client management for Benetton and PizzaExpress.

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GRAPHIC DESIGNER : REPINDIA

NOV 2014 - DEC 2015

- Joined Replndia as an intern for a 3 month Internship programme in November 2014, after completing my graduation. I was offered a permanent job as a graphic designer post my performance evaluation.
- Brand Management, Presentations, Print Designs and Design Conceptualisation.
- Designed menus, newspaper ads, outdoor and indoor branding for clients like Select CITYWALK, PizzaExpress and worked on magazine ads for Everstone.
- Created designs for clients like Chili's, The Coffee Bean and Tea leaf & Dhaba by Claridges across various digital platforms.

EDUCATION

Bachelors in 3D Animation and VFX from Maya Academy of Advanced Cinematics (MAAC),

2011 - 2014

SOUTH EX. DELHI (AFFLIATED TO IGNOU).

Graduated High School in Commerce (with Maths) from CBSE Board securing 87%.

2010 - 2011

BLUE BELLS MODEL SCHOOL, GURUGRAM

AWARDS

GOLD AT THE DIGIXX 2021 | MTV BEATS (LOVE DUET)

MTV Beats won a Gold for its campaign Love Duet in the category Media and Entertainment (Music). The complete look and feel of the design was designed and executed by me.

SILVER AT THE DIGIXX 2018 | GO AIR

Go Air won a silver for the #LiveSmart (Anti Tobacco Campaign) in the category 'Social media for Social Awareness campaign' which was innovatively designed and executed by me under the patronage of Replndia.

BEST USE OF SOCIAL MEDIA IN MARKETING FOR SELECT CITYWALK

REPINDIA ROCKSTAR (DESIGNER) | REPINDIA

WON 2ND PRIZE IN DELHI CG ANIMATION & 24 FPS AT INTERNATIONAL LEVEL

ADOBE CERTIFIED ASSOCIATE IN VISUAL COMMUNICATION USING ADOBE PHOTOSHOP CS5

AUTODESK CERTIFICATION